



Asset Management

What is it really?

Leanne Brannigan,
Advisor, Corporate Asset Management
Region of Peel

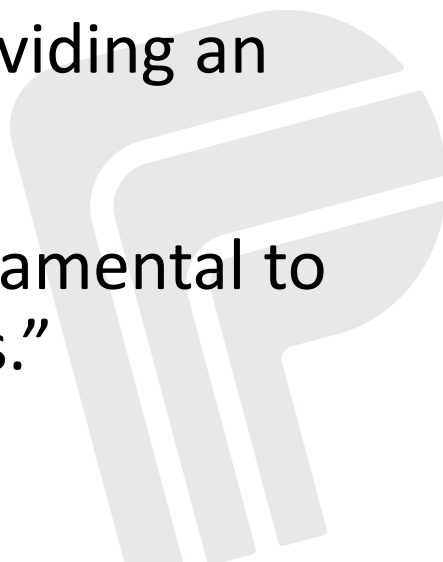


What is “Asset Management”?

“Asset Management is an integrated approach, involving all organization departments, to effectively manage existing and new assets to **deliver services to customers.”**

The intent is to maximize benefits, reduce risks and provide satisfactory levels of service to the community in a sustainable manner – providing an optimum balance.

Good asset management practices are fundamental to achieving sustainable communities.”



Leanne who?

- A brief Introduction....
- My journey here...



- Why does this matter?



This isn't something new...

You are already doing some level of asset management

- You **ARE** delivering services
- You **ARE** operating and maintaining your assets
- You **ARE** doing your mandatory reporting
- You **HAVE** varying levels of community plans in place



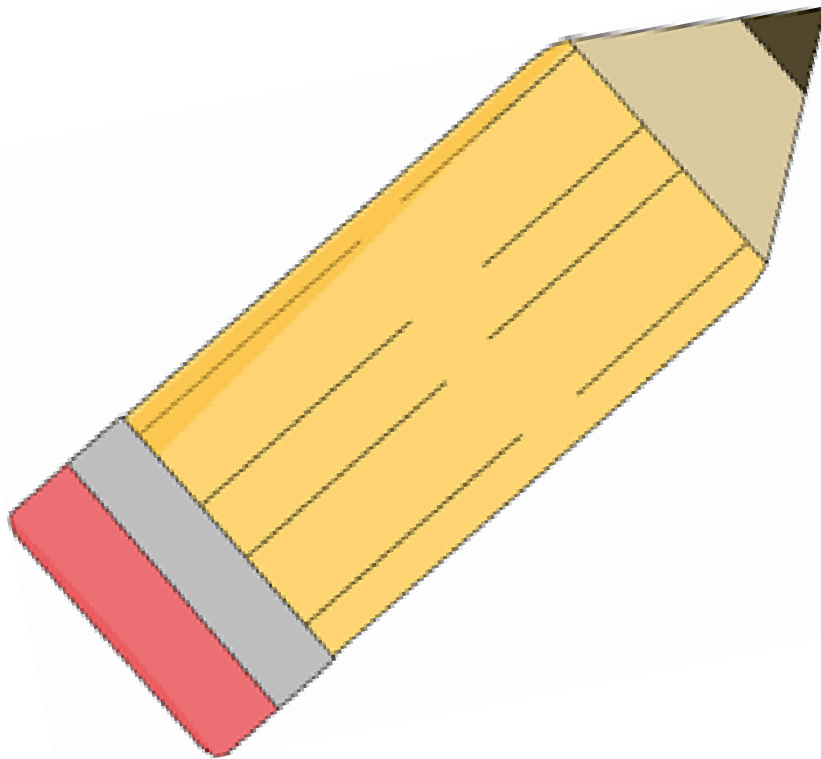
So we're done?

Asset Management is all of those things...
...and **MORE**

- Integrated approach
- Involving all disciplines
- To 'effectively' manage assets
- Maximize service delivery
- Optimize \$\$\$'s
- Your journey's will not all be the same...



A Practical Example



Key Messages

- You're already doing some sort of asset management
- Your way forward will be unique
- Take advantage of available tools and resources
- Learn to tell the 'Asset Management Story'
- Understand the value
 - Services
 - \$\$\$'s
- Perfect platform to layer climate change lens onto!





Thank you!
Questions?

Leanne Brannigan

Leanne.brannigan@peelregion.ca

